Tommy Bahama

**OUTDOOR LIVING** 

FOR IMMEDIATE RELEASE October 21, 2022

For Further Information: Shannon Baugh 336.474.5462 sbaugh@lexington.com For Tommy Bahama: Orsi Public Relations Janet Orsi, 323.874.4073 janet@orsipr.com

# Tommy Bahama Outdoor Living Unveils Three New Collections at High Point Market

HIGH POINT, NC – Lexington Home Brands announces the introduction of three new lifestyle collections from their Tommy Bahama Outdoor Living brand at the High Point Market, October 21-26, 2022. The collections – **Ocean Breeze Promenade**, **Stillwater Cove** and **Checkmate** will be presented in the Lexington Home Brands showroom, located at 1300 National Highway.

"Outdoor living remains the fastest growing category in the industry," said Phil Haney, President and CEO of Lexington Home Brands. "Well-designed outdoor living spaces have never been more important, thanks to the priority being placed on the home, the appeal of extending indoor living spaces to the outdoors, and the incorporation of heating options that allow outdoor areas to be used year-around in most regions of the country. Tommy Bahama is the most recognized brand in the category, and the three collections being introduced at the Fall Market feature an expansive range of styling to accommodate any look."

Ocean Breeze Promenade

The **Ocean Breeze Promenade** collection draws inspiration from the best-selling Tommy Bahama indoor collection named Ocean Breeze. The extension of this styling aesthetic offers seamless continuity from indoor to outdoor spaces, featuring casual coastal designs with an elegant vertical herringbone weave. The collection is finished in a fresh pearl white coloration, highlighting the patterns and colors in an array of new performance fabrics. Dining and occasional tables feature light marine blue tempered glass tops. **Ocean Breeze Promenade** includes small and large-scale dining, bistro, occasional, deep seating and two sectional configurations, for a total of 28 pieces.



Thirteen Hundred National Highway, Thomasville, North Carolina 27360 336.474.5462 | lexington.com

# STILLWATER COVE

Named for the famed inlet that fronts Pebble Beach Golf Links in California, the *Stillwater Cove* collection features casual contemporary designs in wire-brushed sustainably sourced Indonesian teak. Clean architectural lines feature a light taupe finish with ivory cerusing - highlighting the natural beauty of the grain. The teak is treated with an outdoor-rated finish that will stand the test of elements and time. Deep seating frames offer pitch and depth that deliver extraordinary comfort, while a diverse assortment of performance fabrics offers limitless customization. The collection includes small and large-scale dining, bistro, occasional, deep seating and a sectional, for a total of 24 pieces.

# Checkmate

Named for the contemporary geometric pattern in its woven materials, *Checkmate* offers a modern take on today's outdoor living. Aluminum frames are finished in a dark mocha finish, paired with a wide basket weave pattern of synthetic wicker in chestnut brown. Dining and occasional tops feature honed Stella Cream marble tops with a protective sealer. Ivory and taupe veining in the marble offers an elegant pairing with the mocha finish. The assortment features small and large-scale dining, occasional and deep seating, for a total of 18 pieces.

### The Tommy Bahama Outdoor Living Brand

There are four elements of differentiation that define Tommy Bahama Outdoor Living: brand recognition, styling diversity, limitless customization and inventory support.

<u>Brand Recognition</u>: Tommy Bahama is without peer as the most recognized consumer brand in the outdoor category, enjoying universal awareness and an unmatched reputation for style and quality.

<u>Styling Diversity</u>: Many high-end brands feature one-dimensional looks across their assortment. The Tommy Bahama portfolio takes a broad approach, featuring the most diverse and innovative styling in the category with scaling suited for large outdoor spaces as well as modest balconies and terraces. Design and scale are fundamental to addressing the expectations of affluent consumers today.

<u>Customization</u>: Deep seating is upholstered in Lexington's North Carolina upholstery facility using the same artisans who tailor the company's indoor frames. Plush cushioning is the most luxurious in the industry. With over 300 performance fabrics in the line, unique designer looks include stylish patterns and sophisticated textures. The option of customer's own material is available as well.

<u>Inventory Support</u>: All Tommy Bahama Outdoor Living products are stocked at Lexington's distribution complex in North Carolina, offering rapid shipment on dining and occasional tables, and the fastest lead times in the industry on custom upholstery.

**Ocean Breeze Promenade**, **Stillwater Cove** and **Checkmate** will debut at the High Point Market, October 21-26, 2022 in the Lexington Home Brands showroom, which is open daily from 8:00 am until 6:00 pm. Complimentary parking is available at the showroom campus and lunch is served daily. Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am to 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and main transportation terminal. For more information, call 336.474.5555 or email marketing@lexington.com.

## ABOUT LEXINGTON HOME BRANDS

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1901, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera® . Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, please visit lexington.com.

### ABOUT TOMMY BAHAMA

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, Tommy Bahama is the iconic island lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories and a complete home furnishings collection. The company owns and operates over 160 Tommy Bahama retail locations worldwide, 21 of which offer a Tommy Bahama Restaurant & Bar or a Tommy Bahama Marlin Bar. For more information, please visit www.tommybahama.com.

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